



11th Annual
KICK 

with Bryant McKinnie & Friends
Celebrity Kickball Tournament

Saturday, March 9,

2024

**SPONSORSHIP
PACKAGE**

KICK

with Bryant McKinnie & Friends
Celebrity Kickball Tournament

Dear Sponsor,

Kick CF Celebrity Kickball Tournament provides a fantastic opportunity for family, friends and co-workers to come together to have fun, team-build and support a worthy cause. Inspired by the difference the Cure Cystic Fibrosis Miami Foundation is making in the lives of those touched by the disease, this event helps us continue to achieve our goal - to find a cure for cystic fibrosis.

By strategically aligning with the Cure CF Miami Foundation, your company can receive high visibility, excellent sponsor recognition and networking opportunities. In addition, you will enhance your relationship with the community, gain positive exposure by affiliating with a great cause and give back to your community.

Sponsorship opportunities exist at various levels with appropriate benefits at each increment. We value our relationship with you and are committed to delivering customized benefits.

Sincerely,

Jerry Socherman. Co-Founder
786-255-0363
jerry@curecfmiami.org



“This is a tremendously exciting time for the CF Community. We have gained momentum in our quest for breakthroughs in treatment and care, and we are truly making a difference in the lives of people with CF. As we continue to take bold steps toward our ultimate goal of a cure, we remain deeply committed and determined to translating research into new treatments, improving care at our CF care centers nationwide and increasing access to lifesaving therapies for all people with CF. They are at the heart of what we do. And together, our community will do great things.”

- Preston W. Campbell, III, M.D. Former President & Chief Executive Officer, Cystic Fibrosis Foundation

What is Cystic Fibrosis?

Cystic Fibrosis is a progressive, genetic disease that causes persistent lung infections and limits the ability to breathe over time. In people with CF, a defective gene causes a thick, sticky buildup of mucus in the body's organs. In the lungs, mucus clogs airways and traps bacteria causing infections, extensive lung damage and, eventually, respiratory failure. In the pancreas, mucus prevents the release of digestive enzymes which allow the body to break down food and absorb vital nutrients.

The Cure Cystic Fibrosis Miami Foundation is a local, 501C3 family foundation whose mission is to improve the lives of those affected by Cystic Fibrosis and support the Cystic Fibrosis Foundation.

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Cure CF Miami is proud of its "Helping Hands" program. This program's focus is to assist families that have a loved one with Cystic Fibrosis in South Florida and throughout the United States that are experiencing food insecurities as a result of their inability to afford needed medication and basic food staples due to natural disasters. The Foundation also invests resources to make hospital stays more comfortable for those with Cystic Fibrosis and their families.

Cure CF Miami develops and coordinates a variety of fundraising events with the proceeds benefiting the Cystic Fibrosis Foundation. The Kick CF with Bryant McKinnie and Friends Celebrity Kickball Tournament is our annual pinnacle fundraising event generating over one half of our annual fund raising. This event features corporate and individual teams bringing hundreds of people from around South Florida coming together to play kickball, watch their friends, team build and raise needed funds to help this worthy cause.

We thank you for your support of Cure CF Miami so people with CF can live better today and have more tomorrows. By becoming a sponsor, together we can make CF stand for Cure Found.



What to Expect

Kick CF Tournament

Family Oriented Celebrity Kickball Tournament - Play for an opportunity to compete against the Legends Team, led by Super Bowl & College Football National Champion, Bryant McKinnie.

Fantastic Food, Music & Fun!



Schedule of Events

Kick CF Tournament

Kick CF with Bryant McKinnie & Friends Celebrity Kickball Tournament is a round robin full day event. Bracket winners will move into the playoff round where it's "win or go home" for the chance to be this year's KICK CF CHAMPS!

Community Championship: Local municipalities will have the opportunity to enter a team and compete against one another for the Community Champion Trophy which will then be displayed at their city hall for the following year.

Saturday, March 9, 2024* *tentative subject to change			
8:30 am	Team Captains Arrive at Park Pancake Breakfast (for all players and guests until 9:15am)	12:45 pm - 1:45 pm	Legends' Game with Bryant McKinnie & Friends
9:00 am - 9:30 am	Kickball Teams Arrive at Park	1:45 pm - 4:00 pm	Kickball Tournament - Pool Play Community Champion Tourney
9:30 am - 10:00 am	Opening Remarks & Presentations	4:00 pm - 6:15 pm	Kickball Tournament - Playoffs
10:15 am - 12:30 pm	Kickball Tournament- Pool Play	6:15 pm - 7:00 pm	Championship Game & Trophy Presentation



Who is Bryant McKinnie, and why did he get involved?

Bryant McKinnie is a former University of Miami Offensive Tackle who was drafted in the first round of the 2002 NFL Draft by the Minnesota Vikings. Bryant met Delaney and the Binker family in April 2014 and was immediately moved by her story. He expressed a desire to get involved and join forces with the family to raise money to find a cure for Cystic Fibrosis. Bryant was specific that the fundraising event needed to be unique. When the family approached Bryant with the concept of a Kickball Tournament, he was "all in" and offered to bring along some of his friends to participate. The First Annual Kick CF with Bryant McKinnie & Friends was held later that year and has raised over \$600,000 since its inception.



Career, Offensive Tackle

- University of Miami Hurricanes
- Minnesota Vikings (2002 - 2010)
- Baltimore Ravens (2011 - 2013)
- Miami Dolphins (2013)

Career Highlights

- Pro Bowl (2009)
- Super Bowl Champion (XLVII)
- 2x First-team All American (2000, 2001)
- 2x First-team All Big East (2000, 2001)
- Outland Trophy Winner (2001)
- Jim Parker Award (2001)
- Heisman Trophy Finalist (2001)
- UM Sports Hall of Fame (2012)



Sponsorship Levels

Kick CF Tournament

	Presenting	Hall of Fame	MVP	All Star	Grand Slam	Home Run	Triple Play
Prices	\$20,000	\$15,000	\$10,000	\$5,000	\$3,000	\$1,500	\$500
Logo printed on digital items & on site banners	✓	✓	✓	✓	✓	✓	One Individual Banner
Logo on Cure CF Miami Website for 1 year	✓	✓	✓	✓	✓	✓	
Registration for Team(s) in Kickball Tournament	2	1	1	1	1	1	
Tent(s) at Kick CF Event	2	1	1	1	1		
* Additional Players	6	4	4	2	2		
Reserved Parking Spots at Kick CF Tournament	5	3	2	2	1		
* Registered Non-playing Guests at Tournament	20	15	10	8	5		
Drawing Tickets to Play in Legends' Game	15	10	10	5	5		
Naming Rights	Presenting Event Sponsor & Legends' Lounge	Legends' Game	Kids Zone or Dining Area (based on availability)	One of 6 manicured fields			
* Curbside Unloading Assistance	✓	✓	✓				
Product Placement at Kick CF Event	✓	✓	✓				
Dedicated Volunteer Concierge	✓	✓					
Item autographed by Bryant McKinnie & participating celebrities	✓	✓					
Representatives on Kick CF Legends Team	2	1					
Opportunity to speak during opening remarks	✓						
Access to Legends' Lounge	✓						
Dedicated Stretching Personnel	✓						
Representative has Honor of Legend's Game First Pitch	✓						

* Must Be Pre-Registered

Sponsorship Form

Kick CF Tournament

<input type="checkbox"/> Presenting Sponsor	\$20,000	<input type="checkbox"/> Grand Slam Sponsor	\$3,000
<input type="checkbox"/> Hall of Fame Sponsor	\$15,000	<input type="checkbox"/> Home Run Sponsor	\$1,500
<input type="checkbox"/> MVP Sponsor	\$10,000	<input type="checkbox"/> Triple Play Sponsor	\$500
<input type="checkbox"/> All Star Sponsor	\$5,000		

Company Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Contact Phone: _____

Contact Email: _____ Website: _____

Payment options:

- Pay via credit card on www.curecfmiami.org
- Pay via check, payable to the [Cure CF Miami Foundation](#)

To complete your Sponsorship Request, please submit this form, along with the following items, to **Jerry Socherman | 786-255-0363 | jerry@curecfmiami.org**

- Company Logo
- Team Name



Thank you Supporters

Kick CF Tournament

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